

## Gardens Network Summit Agenda | February 24th, 2018 | Edgewood College

8:00-9:00	<b>Registration</b> <i>Light Breakfast Included</i>		
9:00-9:45	<b>Welcome &amp; Gardens Network Update</b> <i>Ashleigh Ross, Edgewood College   Shelly Strom, Community GroundWorks   Marge Pitts, Gardener</i>		
9:45-10:00	Break/Coffee & Tea		
10:00-12:00	<b>Mapping Assets, Building Community</b> <i>Interactive workshop led by Steve Kretzmann, Asset Based Community Development</i>		
12:00-1:00	<b>Lunch &amp; Roundtable Conversations</b> <i>Catered by Edgewood</i>		
-	<b>Leadership</b>	<b>Garden Sustainability</b>	<b>Cultural Crossroads</b>
1:00-1:45	<b>Collaborative Leadership</b> <i>Laurie Frank, GOAL Consulting</i>	<b>Water Conservation</b> <i>Amy Amessoudji, Smith's Corssing Garden Amy Deming, Madison Water Utility</i>	<b>Cultural Crossroads</b> <i>Centro Hispano Staff</i>
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1:45-2:30		<b>In Plot Composting</b> <i>Joe Muellenberg, UW Extension</i>	<b>Hosting Special Populations in Community Gardens</b> <i>Discussion facilitated by Shelly Strom, Community GroundWorks</i>
2:30-2:45	Break/Snacks		
2:45-3:30	<b>Working Effectively with Elected Officials, Committees and City Staff</b> <i>Panel discussion moderated by Karl van Lith, City of Madison</i>	<b>Jumping Worms: Pest of the Year</b> <i>Lisa Johnson, UW Extension</i>	<b>Unlocking the Mystery of Outreach</b> <i>Danni Lang, Brittingham Garden</i>

\*See backside for details

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# 2018 Gardens Network Summit Workshops

## Morning Workshop

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### **Mapping Assets, Building Community** | Steve Kretzmann, Asset Based Community Development\*

*Asset-Based Community Development (ABCD) offers a lens through which all communities appear as abundant places, filled with resources waiting to be tapped. Steve Kretzmann will provide a brief introduction to the basics of ABCD, then get you started on the road to mapping all the unused or under-used assets that can be tapped to support the success and sustainability of the gardens in your communities.*

## Afternoon Workshops

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### Leadership

#### **Collaborative Leadership** | Laurie Frank, GOAL Consulting\*

*Think global, act local. Bringing the strengths of everyone on your garden team together in a spirit of collaboration can truly change the world. This workshop will get you thinking differently about collaboration and help you make a bigger impact on your community. Everyone has the capacity to lead!*

#### **Working Effectively with Elected Officials, Committees and City Staff** | Karl van Lith, City of Madison

*Some of your goals require working effectively with elected officials, city staff, and Neighborhood Resource Teams (NRTs). This workshop will help you learn about the roles of alders, committees, city staff and NRTs and how to tap into resources and strategies for getting your issues addressed. Panelists: George Reistad, Food Policy Coordinator, Mayors' Office; Nan Fey, Food Policy Council Chair and former Community Gardens Committee Chair; Rebecca Kemble, Alder, City of Madison; and Karl van Lith, Moderator, NRT member and staff to Sustainable Madison Committee.*

### Garden Sustainability

#### **Water Conservation** | Amy Amessoudji, Smith's Crossing Garden & Amy Deming, Madison Water Utility

*Learn techniques & strategies on how to reduce water usage, provide plants with more consistent irrigation, and save money on your garden's water bill.*

#### **In Plot Composting** | Joe Muellenberg, Dane County UW-Extension

*Learn the art & science of composting as well as special techniques to successfully compost garden waste within your own garden plot. Bring your composting stories & tips to share!*

#### **Jumping Worms: Pest of the Year** | Lisa Johnson, Dane County UW-Extension

*Jumping worms, a.k.a crazy worms, are new soil-damaging invasive earthworms that found their way to Wisconsin gardens and forests in 2013. There have been many reports of jumping worms spreading into local community gardens. Learn how to identify jumping worms and prevent their spread into more community gardens and natural areas.*

### Cultural Crossroads

#### **Cultural Crossroads** | Centro Hispano Staff

*Explore and expand your understanding of working across culture! This session will be facilitated by Centro Hispano.*

#### **Hosting Special Populations in Your Community Garden** | Shelly Strom, Community GroundWorks

*A facilitated conversation with local practitioners on gardening with refugees, individuals with disabilities, veterans, ex-offenders and other special populations.*

#### **Unlocking the Mystery of Outreach** | Danni Lang, Brittingham Community Garden

*Are you trying to get more people to attend your garden events? Are you confused by how to drum up excitement about your garden online? This session will help you discover new ways to connect to your garden members and wider community through compelling events, useful member resources, and dynamic social media posts. Learn how to increase your connection without adding more to your to-do list this season!*

**\*See backside for presenter bios**

## **\*Featured Presenters**

### **Steve Kretzmann**

Steve Kretzmann is a faculty member of the Asset-Based Community Development Institute at DePaul University, and holds a Ph.D. in United States history from the University of Wisconsin—Madison. Steve works at the Wisconsin Department of Public Instruction, helping families, communities, and schools break down barriers that keep them from building strong partnerships. He has also taught courses in the history of community development at North Park University and Loyola University, where he helped train current and future community leaders to advance social change by recognizing the power of the gifts, talents, and passions of all people. Steve lives on Madison's fabulous East Side, two blocks from the Atwood Community Gardens.

### **Laurie Frank**

Laurie is the owner/director of GOAL Consulting, working with people of all ages to create environments where everyone is invited into the process of working and learning together. Her major focuses are community building, collaborative leadership, experiential education, and Appreciative Inquiry. Workshops with Laurie invite engagement by constructing knowledge through experience and exploration.